

# GROWING GOLDSBORO

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SCHOOL OF GOVERNMENT  
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# INTRODUCTION

When Wayne County was formed in 1789, the town of Waynesborough developed along the banks of the Neuse River around the county courthouse that was built there. In the late 1830's, the Wilmington and Raleigh (Weldon) Railroad line was built to the East of Waynesborough. At the intersection of the railroad and the New Bern Road, a hotel was built and a community began to establish itself and became known as Goldsborough's Junction after Major Matthew T. Goldsborough, an Assistant Chief Engineer with the railroad line. **The town of Goldsborough was incorporated in 1847** and because of its importance as railroad junction, Goldsborough played a significant role in the Civil War for stationing Confederate troops and transporting their supplies. The town also provided hospitals for soldiers wounded in nearby battles. **The name officially changed to Goldsboro in 1869. The City of Goldsboro became the county seat for Wayne County in 1847** and has expanded to an area encompassing over twenty-five square miles with a transportation center for the area's agriculture industry. The City of Goldsboro is the **proud home of Seymour Johnson Air Force Base**, home of the 4th Fighter Wing and 916th Air Refueling Wing. The wing is home to the multi-role, all-weather F-15E Strike Eagle and provides worldwide deployable aircrafts and personnel capable of executing combat missions in support of the Aerospace Expeditionary Force. The city is also **home to Goldsboro Milling Company**, the 10th largest producer of hogs in the U.S., and a major producer of turkeys.

The City of Goldsboro adopted the Council-Manager form of government in 1917. The governing body consists of six Councilmembers and the Mayor.

**MISSION STATEMENT:** The City provides services, promotes equality, and protects the well-being of all residents and visitors to enhance our quality of life every day.

## VALUES

**Professionalism** – We work with the guiding belief that competence, resourcefulness and courtesy will exceed expectations.

**Integrity** – We act honestly, morally, ethically and reliably to serve and represent our community.

**Customer-focused** – We listen to resolve issues, respond timely and ensure citizens' satisfaction first.

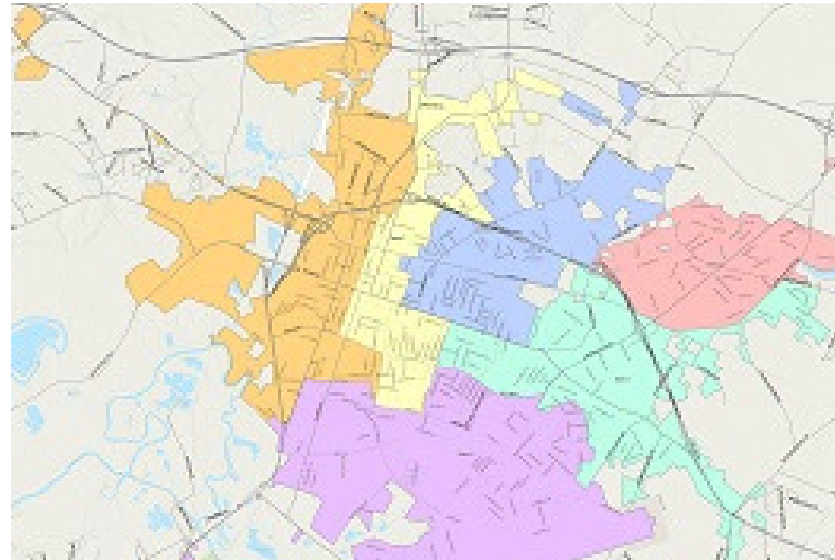


Image: Map of Goldsboro - Split by District

# PROJECT OVERVIEW

My work as a Fellow in Goldsboro includes working on two key aspects of the community: The **HOME-ARP Program** through the U.S. Department of Housing and Urban Development (HUD) and bringing the **Goldsboro Mayor's Youth Council (GYC)** back to the larger community.



Image: American Rescue Plan Logo

The American Rescue Plan (ARP) provides \$5 billion to assist individuals or households who are homeless, at risk of homelessness, and other vulnerable populations, by providing housing, rental assistance, supportive services, and non-congregate shelter, to reduce homelessness and increase housing stability across the country. These grant funds will be administered through HUD's HOME Investment Partnerships Program (HOME). The 651 State and local participating jurisdictions that qualified for an annual HOME Program allocation for FY 2021 are eligible to receive HOME-ARP grants. **Goldsboro being one of the participating jurisdictions, decided to use their allocation towards non-congregate shelter and supportive services.**

The Goldsboro Mayor's Youth Council was established in October of 1972 to offer an organization through which youth implement programs and develop projects and special events that will benefit them and their community. **The Youth Council offers programs of civic involvement, career and leadership, education, and fun.** The council serves as a means for young people to practice democracy in order to better prepare themselves for later responsibilities as citizens and serve as a line of communication between the youth and the adults of the community. Following COVID-19, the Youth Council has been slowly reentering the community, and **the 2023-2024 school year is the first year back fully in person since 2020.**



Image: Goldsboro Youth Council Logo

# RESEARCH METHODS

When working with federal funds there is a long checklist of items to be completed before, during, and after the allocation. This is all new territory for me, my supervisor, and HUD themselves since the American Rescue Plan Act when into effect in 2021. To get a better understanding of everything and lots of much needed guidance, I frequently use the HUD Exchange. It is an online portal created by HUD for its Participating Jurisdictions to use in order to get training and use their federal resources. I also have to look over the City's Allocation Plan and HUD's HOME-ARP Guidelines to determine we are properly expending the funds. HOME-ARP funds can be spent on Tenant-Based Rental Assistance (TBRA); Non-congregate Shelter rehabilitation, acquisition, and development; Affordable Housing Development; and Supportive Services. The City has chosen to focus on Supportive Services and Non-congregate Shelter rehabilitation, acquisition, and development. That specific focus was chosen after conducting a Community Needs Assessment, Public Hearings, Council Meetings, and a Comment Period.



Image: HOME-ARP Logo



Image: HUD Logo

I have primarily been assisting in creating these policies/guidelines and applications per HUD's instructions, and they have all been approved by City Council! All of the HOME-ARP Guidelines, Applications, and Request for Proposals (RFPs) have been published and available on the City website. With the confirmation from our HUD Representative Sonya, we are able to continue moving forward and know that we are on the right track.



Image: Eligible HOME-ARP Expenses

# RESEARCH METHODS

As a former Youth Council member, part of my workscope is to help advise the new Council. This is the first year for them to be back entirely in person and being more hands on in the community. I've relied on my past experiences, other Council alumni, and multiple businesses, organizations, and agencies around the City to provide activities, volunteer opportunities, guest speakers, and relevant information for all of the members. This year in particular there is a large number of new members, and they are mainly Freshmen. I try to find things that will keep them interested in returning to GYC and to spread the word to other High School students countywide that may be interested or even unaware of the Youth Council and what they do.



Image: Odom Farm Trunk or Treat Flyer

## Downtown Lights Up!

November 21st / 5pm-8pm

A fun family night with Santa, Trolley Rides, Festive Characters, Hot Chocolate, Entertainment, Food Trucks and more!



Image: Downtown Lights Up! Flyer



Cures for the Colors

## COLOR RUN



5k • 1 Mile Fun Run



Saturday, September 23rd  
@ Wayne Community College  
Fun Run starts at 8:30 a.m.  
5K starts at 9:15 a.m.  
RAIN OR SHINE

SCAN TO REGISTER  
www.southeasterncancer.org or call 919-587-9056

ALL PROCEEDS FROM THE RACE WILL PROVIDE BASIC LIVING ESSENTIALS TO THOSE IN OUR COMMUNITY BATTLING CANCER

Image: Cancer Run Flyer



Image: City Manager at GYC Meeting

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# PROJECT OUTCOMES

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So far my work has helped grow Goldsboro socially and economically. The City has been able to use the HOME policies I helped draft to apply for funding and start having affordable housing projects take off. The Youth Council has become more involved in the City and I've helped many high school students meet and work with people and organizations that play large roles in keeping the City running. As of January 13, I've been working on a Construction Management Policy for HUD-assisted Affordable Rental Housing. I plan to introduce the draft policy at the first February City Council meeting and hope it gets approved. If it does, our Planning Commission can review it and approve it and then more affordable rental housing units will be able to take root in Goldsboro.



Image: Drone View of Downtown